Many companies are facing the challenge of expanding into a global market. To make your solutions work in any part of the world, you need high-quality, global localization services. Implementing localized solution results in a faster international time-to-market and allows you to gain a critical competitive advantage in your business. Releasing solutions globally increases the challenge of maintaining product quality. You need to manage the quality of your solution through all releases and get it right the first time. HP can help.

Quality localization services
HP Application and Content Globalization (ACG) provides you with competitive, quality focused internationalization and localization services enabling you to sell your products and services worldwide. Our experienced consultants and project managers work with you to analyze your business requirements through a discovery process. We also help you define your localization plans, establish business requirements, design the process, and efficiently implement the solution. Only HP offers this combination of practical, in-house Consulting experience; a single point of contact that you can rely on throughout the entire process, so you can go global with greater speed and ease.

Superior project management
Whatever the function in your company - product/corporate marketing or research and development - HP ACG offers a solution that addresses your needs for everything from internationalization to localization. HP handles the operational and tactical aspects of localization within the content management chain, and allows you to focus resources on your core competencies.
Features and capabilities
HP ACG provides expertise in a broad range of localization and internationalization services for all products, software and web components, including pre- and post-sale support documentation and Internet and marketing content. Some of the key areas include:

• Globalization consulting
As you adapt your applications to different regions of the world, you'll face a variety of challenges in terms of strategy, engineering process, project management, process design, and implementation. By engaging the globalization consultants with HP ACG, you'll benefit from our vast knowledge base of experience and expertise that can help you through every phase of your software internationalization and localization.

• Internationalization
HP provides comprehensive internationalization (118N) engineering services, which prepare you for streamlined and efficient localization efforts. By working with you to develop a single, internationalized code base, including double byte, Unicode and bi-directional enabling, HP is able to help you achieve much faster international time-to-market.

• Localization
HP offers localization services on all major platforms including Windows, UNIX, Java, Linux and MacOS. HP does this by combining expert linguistic know-how — available in the majority of languages including Asian, Middle Eastern, European and Eastern European — with state-of-the-art engineering technology to meet all of your localization needs including localization of all user interface, on-line help, database, and documentation components.

• Quality assurance
HP ACG services address the quality issues that arise with localization. HP tracks these issues from the localization process, manages bug reporting, prepares test summary reports and coordinates in-country testing.

Benefits
HP ACG helps you define and implement a localization strategy that is focused on your business needs and requirements:
• Faster implementation and time-to-market
• Capitalize on your existing tools and infrastructure
• Single point of contact throughout the project
• Complete solution delivered in a short timeframe

We offer services that cover all languages, with a particular focus on complex markets such as Japan or China. Our in-country teams will ensure that your products meet the local requirements and can be successfully deployed.

Why hp?
HP has a worldwide reputation for quality and responsiveness. Since HP uses industry standards and best practice tools and techniques (e.g., the Localization Instruction Worksheet, on-the-fly process improvement, risk assessments, post-mortem), you are ensured that your solution will be delivered on time, on quality, on budget.

With a proven track record over the last 10 years, the HP ACG has successfully been serving HP businesses and partners alike. Our team is a mix of linguists and engineers, allowing leverage and flexibility to provide you with value-add solutions. The variety and scalability of the services HP offers allows our team to cater specifically to your needs: translation, project management, engineering resource, consulting and training.

For more information
If your company is facing the challenges of expanding into a global market, requiring professional, high quality multilingual localization consulting, engineering and/or language translation services, consider HP Application and Content Globalization. HP can provide the experience and expertise you need. To contact HP ACG, visit us on the Internet at: www.hp.com/go/localize, or send your inquiry by email to Application and Content Globalization.