The HP ILM Business Value Analysis identifies cost-reduction, performance-enhancing opportunities to show the business benefits of an enterprise’s information management environment.

Unlock the value of your data and storage investments
The HP ILM Business Value Analysis is a strategic response to the business requirement of improving information management while reducing overall IT costs. This analysis combines the tools and techniques of traditional total cost of ownership (TCO) studies with a pragmatic new vision of ILM, where HP makes a projection on the financial impact of effective ILM. By testing various scenarios, HP will deliver a set of recommendations designed to reduce overall IT spending levels while maintaining and/or enhancing overall data and information capabilities.

HP consultants work closely with an enterprise’s key business and IT managers to perform the HP ILM Business Value Analysis, which identifies cost-reduction and performance-enhancing opportunities. The goal of the HP ILM Business Value Analysis is to enable informed investment and management decisions by presenting projected return on investment (ROI) through ILM and further align IT with business objectives.

By keeping in mind the needs of different types of data and having the flexibility to modify your data management policies, you will be able to help ensure that quality of service (QoS) levels are met, content is adequately managed and available to the appropriate users, and that resources are being used efficiently—thus controlling your total IT costs.

Information Lifecycle Management: an overview
Successful enterprises rely on access to accurate and timely information to achieve the necessary agility to respond to constantly changing internal and external pressures. ILM is a set of policies, solutions, architectures, and services to manage information effectively, automatically, and quickly—from the time the data is created to the time it’s no longer needed. Huge quantities of information—frequently months and even years old—are required in real time to drive business decisions. This entails the capturing, placement, managing, protection, retention, accessibility, and delivery/display of that information according to its business relevance.
ILM is much more than data storage. It’s about putting information to work to reduce costs and generate new revenue streams. In addition, effective ILM is more important than ever with the introduction of regulations—such as Sarbanes-Oxley, Basel II, and the Health Insurance Portability and Accounting Act (HIPAA)—that mandate strict controls on the retention, retrieval, auditing, privacy, and security of data. Therefore, at its core, ILM is a matter of good business practice and sound corporate governance.

Key features of the HP ILM Business Value Analysis
This service:

- Evaluates cost/performance trade-offs of existing and new technologies, information management practices, and overall organizational structure
- Provides analysis of IT expenditures and compares them to industry benchmarks
- Delivers findings and recommendations
- Shows the business benefit of improved information management

How the HP ILM Business Value Analysis works
The HP ILM Business Value Analysis is an intensive project that comprises five steps and involves close participation of key members of the enterprise’s business and IT management teams. This helps ensure synergy between the customer’s knowledge of its IT environment; its past, present, and planned transformation projects; and HP’s experience in reducing costs in similar environments or industries.

**Step 1:** As the basis for the TCO projections, the HP ILM Business Value Analysis begins by considering market trends and business and industry drivers, and their impact on IT strategy.

**Step 2:** A set of key cost-reduction models that are likely to apply to the customer environment are defined. This step continues with the collection of the key data necessary to validate the defined models, such as financial data, inventory, and organization charts.

**Step 3:** Based on the models, the third step of the approach focuses on analyzing and benchmarking the collected data. The key findings are reviewed and confirmed with the customer stakeholders.

**Step 4:** The HP consultant works out recommendations based on a vision of a cost-effective ILM architecture that supports the business requirement of improving information management.

**Step 5:** The customer stakeholders and management team receive a presentation of the key findings and recommendations that are designed to show the business benefit of improved information management.

The HP ILM Business Value Analysis combines a company’s business requirements with industry best practices and proven HP experience in collaborating with customers to define and implement cost-effective storage and information infrastructures.

To learn more
For more information on the HP ILM Business Value Analysis or related HP ILM solutions, please visit: www.hp.com/go/ilm